Read Carefully ! Read Carefully ! Read Carefully ! Read Carefully ! Read Carefully ! Read Carefully ! Read Carefully ! Read Carefully ! Read Carefully ! Read Carefully !

NBNF125815111312 | Comp/Oct/Int/2828

Most Important Document

(All channels other than HDFC Bank)

HDFC Life
Sar utha ke jiyo!

Dear Customer,

Thank you for choosing HDFC Life as your preferred Insurer.

We are responsible to ensure that you are fully aware of the features of the **INSURANCE** plan you are opting for. Kindly go through this **Most Important Document** that highlights the important features of the plan, tick mark against the correct option and sign the declaration.

- The Name of this Insurance Plan is _____
- Plan Objective: Protection ☐ Investment ☐ Pension ☐ Savings ☐ Health Cover ☐

- This is a ☐ Regular ☐ Single premium plan.
- The premium payable is ₹ _____ on a _____ frequency for a term* of _____ years.
- The Sum Assured is ₹ _____

** Please mention the premium paying term*

	Yes	No	NA
I/ We have understood the deductible Charges.#$	☐	☐	☐
I/ We have understood the Death Benefit.	☐	☐	☐
I/ We have understood the Maturity Benefit.$	☐	☐	☐
I/ We have understood the policy provisions with regard to pre-closure/ surrender of the applied policy.$	☐	☐	☐
This Plan offers a loan facility.$	☐	☐	☐
This Plan offers a Partial Withdrawal facility.#$	☐	☐	☐
I/ We hereby permit the sourcing bank/ Agent/ Broker to furnish my contact details to HDFC Standard Life Insurance Company Limited ("HDFC Life") as per their/ his / her records. I / We agree and understand that I / We will receive calls from HDFC Life in relation to insurance policies, even though I / We may be registered on NDNC Registry.	☐	☐	☐
This application is for a fresh insurance policy and is not linked with any previous insurance policy or any other financial products like credit card, loan, etc.	☐	☐	☐

I/We have been explained the features of this plan and understand that this is not a Fixed Deposit or Recurring Deposit but an Insurance Plan. I/We understand that the returns in Unit Linked Products may not be guaranteed and are subject to investment risks associated with capital markets.#

Signature of the customer is mandatory

\# These are applicable for Unit Linked policies only.
$ These are not applicable for Term policies.

I/ We confirm that following are the details of payment for this application:

(I) Mode of Payment (tick appropriate box):
☐ Cheque ☐ Demand Draft ☐ Net Banking ☐ Debit Card ☐ Credit Card ☐ Cash^
(^ The maximum limit of cash that is accepted per customer per financial year is ₹ 50,000)

(ii) The payment made towards this application has been made from account / Debit Card/ Credit Card that belongs to (tick the appropriate box):
☐ Self ☐ Proposer ☐ Third Party Payor
(Third party Payor is permitted only on following admissible relationships between Payor and Life Assured (or Proposer where applicable): Spouse, Parent, Children, Sibling, Grand Parents, HUF, Company, Partnership, Trust, Others)

(iii) Relationship of the Third Party Payor with the Life Assured (or Proposer):
☐ Spouse ☐ Parent ☐ Children ☐ Sibling ☐ Grand Parent
☐ HUF ☐ Company ☐ Partnership ☐ Trust ☐ Others (please specify): _____

(iv) In case of Third Party Payor, enclosing ☐ Third Party Declaration and ☐ Third Party KYC.

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"Our customer service executive will contact you to reiterate the policy features. Kindly attend the call completely as your policy will be issued subject to successful verification over the welcome call."

It's applicable for identified distribution channels only.

Declaration by Life/ Lives to be Assured/ Policyholder :

I/ We hereby confirm that I/ We have read and understood the important features as mentioned above of

the aforementioned HDFC Life insurance plan. I/ We accordingly agree to proceed with my/ our application.

Name of Policyholder/ Life to be assured 1: _____

Signature of Policyholder/ Life to be assured 1: _____

Name of Policyholder/ Life to be assured 2: _____

Signature of Policyholder/ Life to be assured 2: _____

Contact Number: _____ Email ID: _____

Date : Place:

Above signature, Mobile number and e-mail id will be used for all future communications and verification. Please provide your IN USE mobile number, email id and sign as per your bank records/identity proof submitted.

In your own interest, we advise you to read the whole document carefully before signing it .

Declaration to be made by a third person where:

The policy holder/ life/ lives to be assured has/ have affixed his/ her/ their thumb impression/ has/ have signed in vernacular/ has/ have not filled the application. I hereby declare that I have explained the contents of this application form to the policy holder/ life/ lives to be assured in _____ language and have truthfully recorded the answers provided to me. I further declare that the policy holder/ life/ lives to be assured has/ have signed/ affixed his/ her/ their thumb impression in my presence.

Declarant Name: _____

Signature: _____

Date: _____

Place: _____

Address: _____

Declaration by the authorised Sales Representative:

I, _____ (Name), _____ (Employee no.), _____ (Designation),

_____ (Bank, branch name & location, if applicable) hereby confirm that I have explained all the important features of the aforementioned HDFC Life insurance plan to address the customer's insurance needs and have thereby ensured that the same is completely understood by the Policyholder/ Life/ Lives to be Assured.

_____

(Signature and Stamp) Date: Place:

MyMix Code No.: _____

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